

## What, When, Why for EPPIC:

EPPIC was formed in March 1998 by Pharmaceutical, Bio-technology Professionals in San Francisco Bay Area with the following goals.

- To provide a forum for developing entrepreneurial opportunities for professionals from the Indian sub-continent in the Pharmaceutical, Biotechnology and Related Industries.
- To provide a forum for networking and expanding professional opportunities.
- To provide a forum for establishing ties with, and to act as a liaison for Pharmaceutical, Biotechnology and Related Industries and educational institutions in the Indian sub-continent, and creating opportunities for mutual benefit.
- To be a resource for students aspiring for careers in Pharmaceutical, Biotechnology and Related Industries in the U.S.

## What is the Need4Speed Session:

5 minutes per company, VC review panel, 200+ conference attendees.

Best presentation will win an iPad2.

We have been able to attract a strong VC review panel consisting of Ajit Singh (Artiman Ventures), Anand Mehra (Sofinnova Ventures), Nandini Tandon (Lumira Capital) and Rajeev Dadoo (SR1).

Selected presentations will get highlighted on the EPPIC website and other promotional material.

This is the first time that EPPIC is trying this program. The idea is to get, multiple entrepreneurs, early stage companies in the life-sciences to give a 5 minute pitch about their idea, technology, company and get quick feedback from the VC panel and get exposure to various potential collaborators, partners.

## Why present at the Need4Speed Session:

This conference attracts more than 200 professionals in the life science industry. The conference attendees are experienced life-sciences professionals in the R&D, Service and management careers. Our members are distributed across therapeutics, devices, diagnostics and informatics and are the ideal audience for early stage companies.

## What is in it for Entrepreneurs:

- Get VC's interested in your idea.
- Attract advisors, mentors
- Attract business, technical partners
- Get constructive feedback and potential reinforcement of technology.
- Get visibility and recognition

## What do you need to do in 5 minutes.

Prepare an elevator pitch. You have just 5 minutes so please focus on the most important aspects of your company or technology.

- Mission Statement
- Product Opportunity and Market Potential
- State of the company, Management Team, Development timelines and key milestones
- Key differentiating factors from existing products and how they meet market need
- What is the entrepreneur looking for.

## What, When, Where

Please email a presentation to [mshah@invivoventures.com](mailto:mshah@invivoventures.com) and [pradeep@cellworksgroup.com](mailto:pradeep@cellworksgroup.com), by December 1' 2011, to be considered for selection.

Shortlisted candidates will be notified by Dec 15'2012.

The conference is at the Westin, Burlingame on Jan 8, 2012. The Speed Pitch session is at 3:15PM.